

**6 June 2012, Wednesday**

<b>15:00 - 17:00</b>	<b>Registration</b>
<b>17:15 - 18:30</b>	<b>Opening Session - Bulgaria Hall</b> Zdravko Dimitrov, Regional Governor of Plovdiv Region Stefka Slavova, Alternate Director for Poland, Bulgaria and Albania, Board of Directors, EBRD Stefan Staykov, Chairman of Regional Council for Development of South Central Region and Regional Governor of Smolyan Region Todor Popov, Chairman of NAMBR and Mayor of Pazardzhik (tbc) Dimitar Ivanov, Mayor of Maritsa Municipality, Bulgaria Acad. Eng. Plamen Dilkov, Executive Director, PVB Power Bulgaria <b>Moderator</b> George Tabakov, Chairman of Bulgaria Economic Forum and Chairman of Organizing Committee of International Economic Forum Maritsa
<b>19.00 - 21:00</b>	<b>Official Reception and Awards Ceremony Investor of the Year in South Central Region* - the restaurant of Maritsa Hotel</b>  <b>Categories:</b> - Biggest investor - Dynamic Company - Municipality providing best conditions for business  * By invitation only

**7 June 2012, Thursday**

**Bulgaria Hall**

<b>9:30 - 11:00</b>	<b>Session 1: Regional Development of South Central Region, Projects, Plans and Opportunities in the Programme Period 2014 - 2020</b>  Denitsa Nikolova, Director General "Programming of Regional Development" Directorate and Head of the Managing Authority of OPRD, Ministry of Regional Development and Public Works  Zdravko Dimitrov, Regional Governor of Plovdiv Region  Stefan Staykov, Chairman of Regional Council for Development of SCR Planning Region and Regional Governor of Smolyan Region  Ivanka Taushanova, Regional Governor of Kardzhali Region  Nikolay Nanev, Deputy Regional Governor of Haskovo Region  Joerg Sollfelner, Chairman of the Management board, EVN Bulgaria - <i>"The first 7 years of EVN Bulgaria – guaranty and engagement for sustainable regional development"</i> <b>Moderator</b> Velislav Velichkov, Representative of Bulgaria Economic Forum for South Central Region
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**Pressclub Hall**

**Sectors with Future in South Central Region**

<b>9:30 - 11:00</b>	<b>Round Table 1: Food and Processing Industry and Agriculture - Projects and Perspectives. Business Clusters</b>  Lyubomir Kulinski, Director "Food Safety", Bulgarian Food Safety Agency  Genoveva Hristova, President of the Bulgarian Association of Business Clusters  Evgeni Ivanov, Union Made in Bulgaria  Panteley Denev, University of Food Technologies - Plovdiv, Bulgaria  Georgi Petrov, Unitemp Ltd  <b>Moderator</b> Angel Hronev, Executive Director, Plovdiv Chamber of Commerce and Industry
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11:00 - 11:15 Coffee break	
11:15 - 12:30	<p><b>Session 2: Public-Private Partnership - Alternative of the European Funding</b></p> <p>Menda Stoyanova, Head of the Parliamentary Budget and Finance Commission</p> <hr/> <p>Assoc. Prof. Svetlana Alexandrova, UNWE</p> <hr/> <p>Dimitar Ivanov, Mayor of Maritsa Municipality, Bulgaria</p> <hr/> <p>Federico Cesi, Confindustria Bulgaria</p> <hr/> <p><b>Moderator</b> Ivan Sokolov, Association for Plovdiv</p>
12:30 - 13:30 Lunch	
13:30 - 14:45	<p><b>Session 3: Investment Opportunities in the Municipalities. Municipal Development Plans, Industrial Zones, Recreational Areas. Infrastructure Projects</b></p> <p>Yulian Balchev, Head of Department, Invest Bulgaria Agency</p> <hr/> <p>Dimitar Katsarski, Deputy Mayor of Plovdiv Municipality</p> <hr/> <p>Stefan Tsankov, Deputy Mayor of Maritsa Municipality</p> <hr/> <p>Neli Delgianska, Sienit Holding</p> <hr/> <p>proff. Krastyo Petkov, European College of Economics and Management - <i>"Contemporary dimensions of clusters in the public sector"</i></p> <hr/> <p><b>Moderator</b> Stefan Tsankov, Deputy Mayor of Maritsa Municipality</p>
14:45 - 15:00 Coffee break	
15:00 - 16:30	<p><b>Session 4: Thracian Tourist Region - New Perspectives</b></p> <p>Ivo Marinov, Deputy Minister of Economy, Energy and Tourism, Bulgaria</p> <hr/> <p>Angel Papazov, Mayor, Parvomay Municipality</p> <hr/> <p>Geogre Trak, Founder and President, Trakart</p> <hr/> <p>Ivan Todorov, TODOROFF Wine Cellar</p> <hr/> <p><b>Moderator</b> Lyubozar Fratev, Chairman, Thracian Tourist Region</p>

11:00 - 11:15 Coffee break	
11:15 - 12:30	<p><b>Round Table 2: Non-ferrous Metallurgy, Heavy Industry and Machine-Building Industry - the Sector with Future in South Central Region. Business Clusters</b></p> <p>Ventsislav Slavkov, Chairman, Mechatronics and Automatisation Cluster</p> <hr/> <p>Nikola Dobrev, KCM 2000 AD</p> <hr/> <p>George Trenkov, Destination Bulgaria</p> <hr/> <p>Dimo Zafirov, BIG 97</p> <hr/> <p><b>Moderator</b> Yuliy Slavov, Coordinator, Association for Plovdiv</p>
12:30 - 13:30 Lunch	
13:30 - 14:45	<p><b>Round Table 3: Energy Efficiency, Renewable Energy Sources, Investments in Innovative Industries</b></p> <p>Liyana Adzharova, Director of the Energy Agency - Plovdiv "Challenges for the Bulgarian Municipalities regarding the air purity and energy consumption"</p> <hr/> <p>Acad. Eng. Plamen Dilkov, Executive Director, PVB Power Bulgaria</p> <hr/> <p>d-r Libert Yavashev, European College of Economics and Management - "Investments in renewable energy sources: biomass and biogas"</p> <hr/> <p>Vanya Bogunska, Green Synergy Cluster</p> <hr/> <p>Nikola Hristovich, Chairman, Investors Union</p> <hr/> <p><b>Moderator</b> Nikola Hristovich, Chairman, Investors Union</p>