

**Southeast Europe Business Forum**  
**22 - 23 November 2012, Istanbul Congress Center, Turkey**

**DAY 1, Thursday, 22 November 2012**

Lobby

**15:00 - 17:00 Registration**

Emirgan Hall 1

**17:00 - 18:00 Official Opening of the SEEBF**

H.E. Ms. Liliyana Pavlova, Minister of Regional Development and Public Works, Bulgaria

H.E. Mr. Hasan Murat Mercan, Deputy Minister of Energy and Natural Resources, Turkey

Mr. Jean-Marc Peterschmitt, Managing Director, Central and South Eastern Europe, EBRD

Mr. Andrey Kondakov, President, Black Sea Trade and Development Bank

Mr. M. Erdal Eren, Member of the Board of Directors, Foreign Economic Relations Board of Turkey (DEiK)

Dr. Mustafa Aydin, Chairman of Board of Trustees, Istanbul Aydin University

Moderator: Mr. George Tabakov, Chairman of Bulgaria Economic Forum and Chair of the Organizing Committee of SEEBF

Emirgan Hall 1

**18:15 - 19:45 Doing Business in Southeast Europe. The Investors' Insight**

*Leading investors from the Region and the directors of National Investment Promotion Agencies are invited to present and to be part of the discussion.*

*Format: Discussion panel with Q&A*

Speakers:

H.E. Mr. Sergiu Ciobanu, Vice Minister of Economy, Moldova

Ms. Stefka Slavova, Alternate Director for Poland, Bulgaria and Albania, Board of Directors, EBRD

Mr. Alex Nestor, Director of Corporate and External Affairs – Bulgaria, Dundee Precious Metals Inc. (Industry Partner of SEEBF)

Mr. Ruediger Hoeben-Stoermer, CEO, Lufthansa Technik Sofia Ltd., Bulgaria

Mr. Selçuk Aytaç, Board Member and Shareholder, Jeanci Group, Turkey

Mr. Dimitar Nikolov, Marketing Director, InvestBulgaria Agency

Ms. Blazenka Miskovic, Deputy Director, Foreign Investment Promotion Agency, Bosnia and Herzegovina

Mr. Bojan Jankovic, Deputy Director, Serbia Investment and Export Promotion Agency

Mr. Radu Gheorghe Magdin, CEO, Smartlink Communications Srl, Romania

Moderator: Mr. Aleksandar Medjedović, Chairman of the Business Council Serbia-Turkey, Foreign Economic Relations Board of Turkey (DEiK)

Lobby

**20:00 - 21:30 Official Reception**

## DAY 2, Friday, 23 November 2012

Emirgan Hall 1

### 08:30 – 10:30 Working Breakfast

*Format: Presentations*

#### 08:30 - 09:30 (Part I): Meet the Turkish Business

Speakers: Mr. M. Erdal Eren, Member of the Board of Directors, Foreign Economic Relations Board of Turkey (DEİK)  
Mr. Nevzat Eren, Economist and Advisor to the President, Istanbul Chamber of Commerce  
Mr. Fatih Poyraz, Deputy Secretary General, MUSIAD  
Mr. Ekim Alptekin, President, TABA/AmCham  
Ms. Elif Demircan, Executive Director, ABFT/AmCham Turkey  
Mr. Çağatay Duruk, Foreign Securities Market Director, Istanbul Stock Exchange

Moderator: Mr. M. Erdal Eren, Member of the Board of Directors, Foreign Economic Relations Board of Turkey (DEİK)

#### 09:30 - 10:30 (Part II): Meet the Balkan Business

Speakers: Mr. Alex Nestor, Director of Corporate and External Affairs – Bulgaria, Dundee Precious Metals Inc. (Industry partner of SEEBF)  
Mr. Aleksandar Bijelić, City Manager of Belgrade, Serbia  
Mr. Vladislav Stoikov, Regional Governor of Kyustendil Region, Bulgaria  
Mr. Aleksandar Bogdanovic, Mayor of the Old Royal Capital Cetinje, Montenegro  
Mr. Stefan Cankov, Deputy Mayor of Maritsa Municipality, Bulgaria  
Mr. Anton Shukerov, Foreign Trade Expert, KCM Trade AD, Bulgaria  
Mr. Jannot Apikyan, President, Greek- Turkish Chamber of Northern Greece  
Ph.D. Dragan Kostic, Deputy President of Assembly, Chamber of Commerce and Industry of Serbia

Moderator: Mr. George Tabakov, Chairman of Bulgaria Economic Forum and Chair of the Organizing Committee of SEEBF

Lobby

10:30 - 11:00 Networking Break

Emirgan Hall 1

### 11:00 - 13:00 Energy Resources Market in Southeast Europe and Perspectives for Investments and Developing of the Transmission Infrastructure

*Europe's energy infrastructure is the central nervous system of our economy and therefore Europe needs an integrated, reliable and smart energy networks. The energy challenge is one of the greatest tests faced by Europe today and is especially important for SEE region, which has to meet and deal with a lot of issues. The current session will gather at one place all interested parties in the energy sector and will address the today's energy issues among which are: the perspectives for investments and developing of the transmission infrastructure, key energy projects in SEE, PPP, optimization of energy consumption and renewable energy with a focus on hydropower.*

*Format: Presentations and Q&A*

Speakers: H.E. Mr. Hasan Murat Mercan, Deputy Minister of Energy and Natural Resources, Turkey  
H.E. Ms. Evgenia Haritonova, Deputy Minister of Economy, Energy and Tourism, Bulgaria  
Mr. Roman Matkiwsky, Director Energy and Infrastructure, Black Sea Trade and Development Bank  
Mr. Kiril Temelkov, CEO, Bulgartransgaz EAD, Bulgaria (Industry Partner of SEEBF)  
Mr. Plamen Dilkov, Executive Director, PVB Power Bulgaria  
Mr. Kiriakos Vlahos, Member of the Board, Greek Regulatory Authority of Energy (RAE)  
Mr. Blagota Radulovic, Deputy Director, Montenegrin Investment Promotion Agency  
Mr. Mustafa Karahan, President, Energy Traders Association, Turkey

Moderator: Assist. Prof. Dr Filiz Katman, Executive Director, Energy Politics and Markets Research Center-Istanbul Aydin University, Turkey

Lobby

13:00 - 14:00 Lunch

## Enabling Green and Inclusive Markets in the Black Sea Region

### 14:00 - 14:45 Panel 1: The Black Sea Climate and Business Initiative

**Speakers:** Ms. Marina Naumova, Black Sea Economic Cooperation Organization (BSEC) PERMIS, Executive Manager, Working Group on Environmental Protection: *"Environmental Protection and Climate Change within the activities of BSEC"*  
Ms. Valeria Abaza, PMA Officer, Permanent Secretariat, Commission on the Protection of the Black Sea Against Pollution (BSC): *"Actions agreed under Bucharest Convention towards the reduction of nutrient pollution of the Black Sea"*  
Mr. Georg Schoen, UNDP Project Management Consultant, PMO Athens: *"The Black Sea Climate and Business Initiative"*

**Moderator:** Mr. Barry Kolodkin, UNDP Regional Programme Manager, PMO Athens

### 14:45 – 16:15 Panel 2: Green and Inclusive Entrepreneurship and Incubation

**Speakers:** Mr. Enrique Villamore, Director, Regional Activity Centre for Cleaner Production (CP-RAC), UNEP/MAP: *"Green entrepreneurs and civil society, main drivers in the transition to green economies"*  
Mr. Gokhan Dikmener, UNDP Regional Project Manager: *"The Growing Inclusive Market Initiative"*  
Mr. Melih Özsöz, Co-Founder at çöp(m)adam, Senior Expert at Economic Development Foundation: *"çöp(m)adam: A Social Enterprise for Women Empowerment, Poverty Reduction and Environmental Protection"*  
Ms. Ergem Şenyuva, Founder of Yesilist: *"Sustainable consumption and green entrepreneurship to tackle climate change in Turkey"*  
Mr. James Halliday, Co-Founder Hub Istanbul, International Coordinator for Strategic Advancement - Koç University: *"Campus-based innovation, incubation centers and the role of impact investing for green and inclusive entrepreneurs"*  
Assoc. Prof. Dr. Nilgun Ciliz, Bogazici University, Sustainable Development and Cleaner Production Center, Institute of Environmental Sciences: *"Integrating dimensions of sustainable lifestyles into university landscapes: An example from Bogazici University"*  
Ms. Seda Catalkaya, Secretary General, Union of Black Sea & Caspian Confederation of Enterprises (UBCCE): *"Adoption of adequate sustainable development strategies in the Black Sea area"*

**Moderator:** Mr. Georg Schoen, UNDP Project Management Consultant, PMO Athens

### 16:15- 16:30 Coffee Break

### 16:30 – 17:30 Panel 3: Green Growth and Corporate Sustainability

**Speakers:** Mr. Deniz Ozturk, Turkey Representative United Nations Global Compact: *"Rio+20, Corporate Sustainability and Green Growth"*  
Ms. Engin Guvenc, Executive Director, Business Council for Sustainable Development – Turkey (TBCSD)  
Mr. Christian Oberleithner, Kommunalkredit Public Consulting: *"Opportunities and Barriers for Environmental Consulting in Southeast Europe"*  
Mr. Boyan Rashev, Managing Partner at Denkstatt: *"Status of carbon management among Bulgarian business - current situation, opportunities, barriers, best practice examples"*

**Moderator:** Mr. Georg Schoen, UNDP Project Management Consultant, PMO Athens

### 17:30 – 18:30 Panel 4: Green Finance, Trade and Investment Opportunities

**Speakers:** Mr. Robert Hamwey, Economics Affairs Officer, Trade, Environment, Climate Change and Sustainable Development Branch, United Nations Commission on Trade and Development (UNCTAD): *"Green Markets in the Black Sea Region: Regional Opportunities and Concerns from a Trade and Investment Perspective"*  
Mr. Peter Coveliers, European Investment Bank, Chair of the GGF Investment Committee: *"The Green for Growth Fund (GGF), Southeast Europe: A Public - Private Partnership Approach to Energy Efficiency and Renewable Energy"*  
Mr. Patrick Avato, Global Energy Specialist & Climate Change Lead, Europe and Central Asia, IFC Turkey  
Mr. Denis Kalenja, Montague Capital Partners/Albania Chamber of Commerce: *"Innovation & Investment Opportunities in Biomass Renewable Energy"*

**Moderator:** Mr. Artur Nadcrinicinii, UNDP Business Broker, PMO Athens

### 18:30 Reception

**09:15 - 11:30 Regional Transport Projects. Improving the Business Climate by Investing in Modern Transport. Role of the Governments and Opportunities for PPPs**

*The session will look at the future of transport systems and will focus on the challenges for the countries from Southeast Europe in their path towards integration into the EU Transport Networks. Overall, the prosperity of the region depends on the improvement of the existing links and building of new tracks that will contribute for the successful integration of SEE countries into the political and economic mainstream of Europe. Transport infrastructure investments will boost the economic growth, enhancing trade, geographical accessibility and the mobility of people. Issues for discussion: Priorities in Southeast Europe transport networks; Multi-modal transport approach in South East Europe: problems and solutions; Importance of PPPs for the implementation of future infrastructure projects in a time of financial constraints in national and EU budgets.*

*Format: Round Table*

**9:15 - 10:15 Part I**

Speakers: H.E. Ms. Liliyana Pavlova, Minister of Regional Development and Public Works, Bulgaria  
Prof. Nenad Ivanisevic, Special Advisor to the Minister, Ministry of Regional Development and Local Self Government, Serbia  
Mr. Lazar Lazarov, Chairman of the Management Board, Road Infrastructure Agency, Bulgaria  
Mr. Michael Davey, Director, EBRD Turkey  
Mr. Antonio Monaco, Business Development Chief Officer, Todini Costruzioni Generali Spa (Salini Group), Italy

**10.15 - 10.30 Break**

**10:30 – 11:30 Part II**

Speakers: Mr. Dejan Lasica, Minister Assistant for Railway and Intermodal Transport, Ministry of Transport, Serbia  
Mr. Martin Spicer, Manager, Southern Europe, Infrastructure and Natural Resources, IFC  
Mr. Orhan Aytemiz, Director General Industries, Black Sea Trade and Development Bank  
Mr. Erich Cossutta, President, Confindustria Serbia

Moderator: Mr. Guido Paolucci, Programme Manager EBRD-CEI

**Lobby**

11:30 - 11:45 Networking Break

**11:45 - 13:15 Latest Development in e-Government Services, Broad Band Access, ICT Infrastructure and Social Media as a Factor for Fostering the Business in the Region**

*In a period of a global financial crisis every factor for growth and cost saving is important. E-Government services provide even more. By combining good regulation, advanced Information and Communication technologies and broadband Internet access, e-Government improves public services, thus getting overall business climate better, life easier and cost for administration lower. In the session you can learn about best regulatory framework, latest technologies for data collection, processing and storage and broadband Internet access rollout.*

*Format: Short presentations followed by moderated discussion with the audience*

Speakers: Ms. Megan Richards, Director for Coordination, DG Communications Networks, Content and Technology, European Commission  
Mr. Pavle Mijuskovic, Manager for Internet and IP-based Services, Agency for Electronic Communication and Postal Services, Montenegro  
Mr. Yavuz Kaynar, Principal Banker, EBRD  
Ms. Nadia Babaali, Communications Director, FTTH Council Europe  
Mr. Tihomir Divjak, Regional Manager CEE, EURO World Network Inc., Serbia

Moderator: Mr. Plamen Russev, Chairman of the Board, e-Academy, Bulgaria

**Lobby**

13:15 - 14:00 Lunch

**Agro-Logistics**

**12:30-13:00 Registration**

**13:00-13:15 Opening Session. Welcome addressed by:**

Speakers: Mr. Mehmet Bulut, Acting Head of Department, Deputy Directorate General for Multilateral Economic Affairs,  
Ministry of Foreign Affairs of Turkey  
H.E. Traian Chebeleu, Deputy Secretary General, BSEC  
Mr. Barry Kolodkin, Programme Manager, UNDP Black Sea Trade & Investment Promotion

**13:15-13:45 Technical Presentations**

Speakers Mr. Michael Jurriaans, Secretary General of the Dutch Board of Agrologistics: "Agrologistics: Smart and Sustainable"

**13:45-18:00 Business Meetings**

Bilateral B2B meetings

Registration and the match-making arrangements are pre-set at: <http://www.one2onescheduler.com/UNDP/company/register.php>

**18:30 Reception**