

PORTABLE BATTERIES COLLECTION SCHEME & EPR



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eco battery Събирай разделно!

Търсете специалните съдове за разделно събиране на негодни батерии



Не изхвърляйте старите батерии в общия битов отпадък!

Те замърсяват околната среда с токсични вещества.

В търговски обекти, учебни заведения и други.
Виж точните адреси на www.ecobatterybg.com

МАКМЕТА



Lead acid accumulators – problem solved



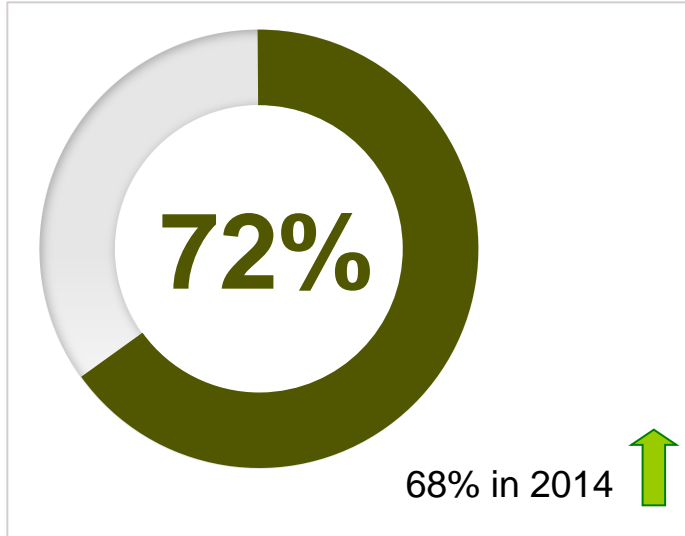
Price Accessible Volume Recycling Value
End of waste 100%
Lead

Who we are?

Our company

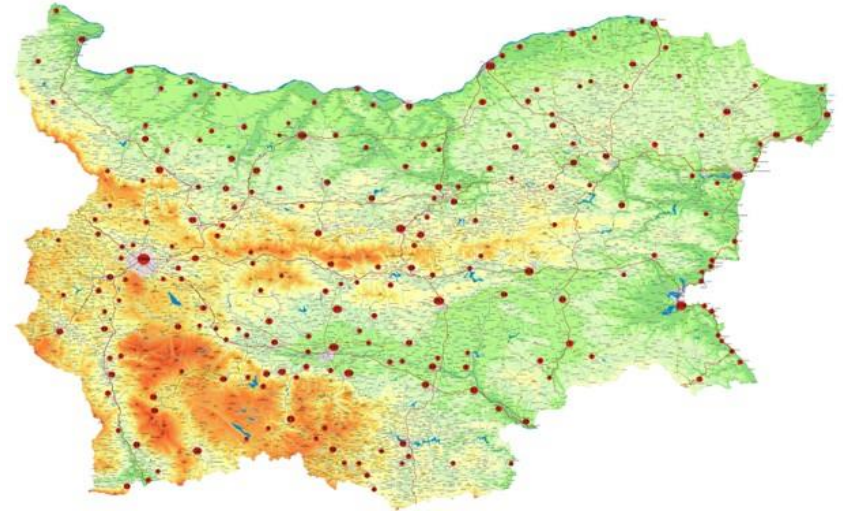


Market share



11 000 battery bins

100% coverage



Our members



Our path

Throughout the years

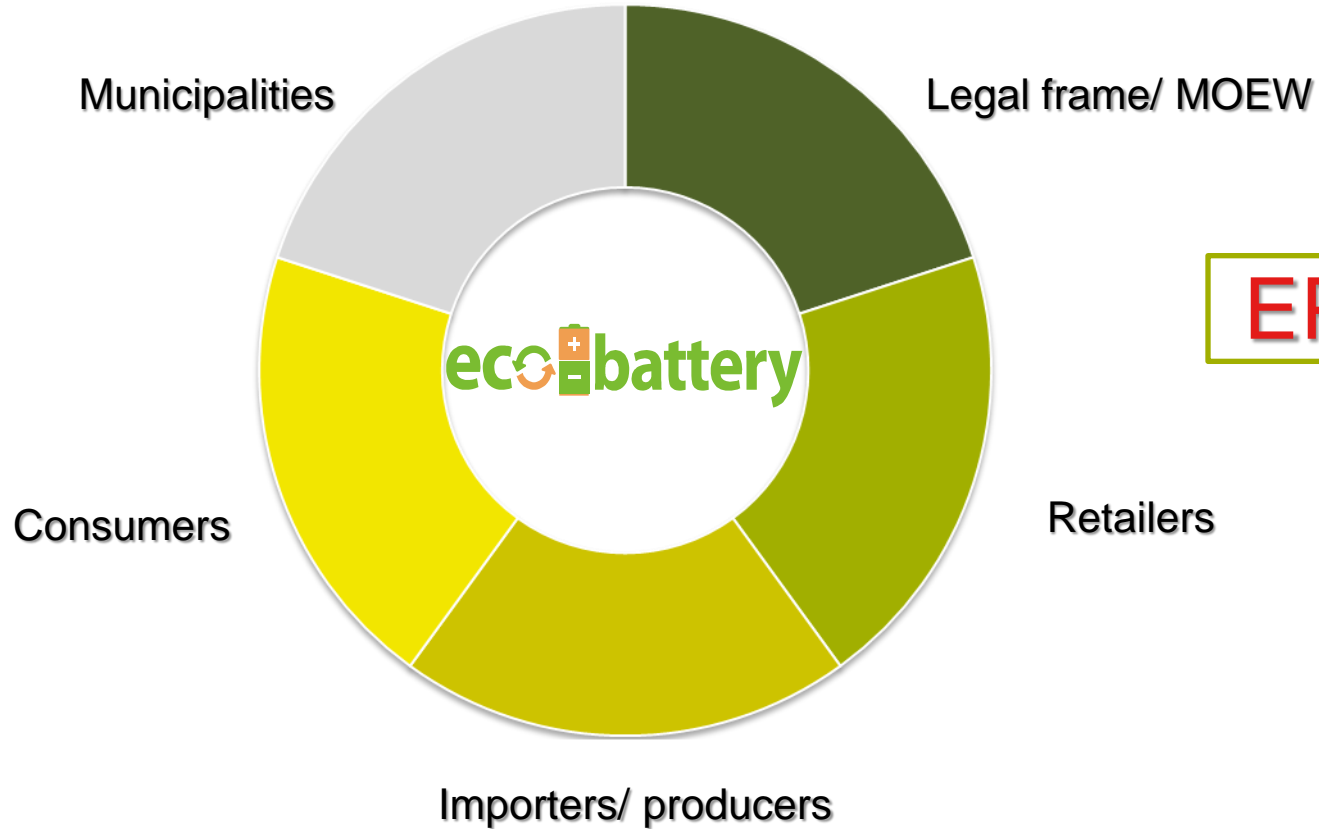


	2009 - 2010	2011 - 2014	2017
<i>Market share (in %)</i>	30%	70%	72%
<i>Placed on the market (in tons)</i>	253* <small>*significant increase in 2010</small>	457	587
<i>Collected & recycled (in tons)</i>	26	162	262
<i>Battery bins (number)</i>	7000 in 2010	10 146	10 636* <small>*10 677 by 30.06.2018</small>

National recycling target: 20% in 2010 rising to 45% in 2015 and after

The execution

Battery connections



EPR ?

Full battery bin

Call 0800 14 100

Mobile team visit

Storage & separation

Recycling



1



2



3



4

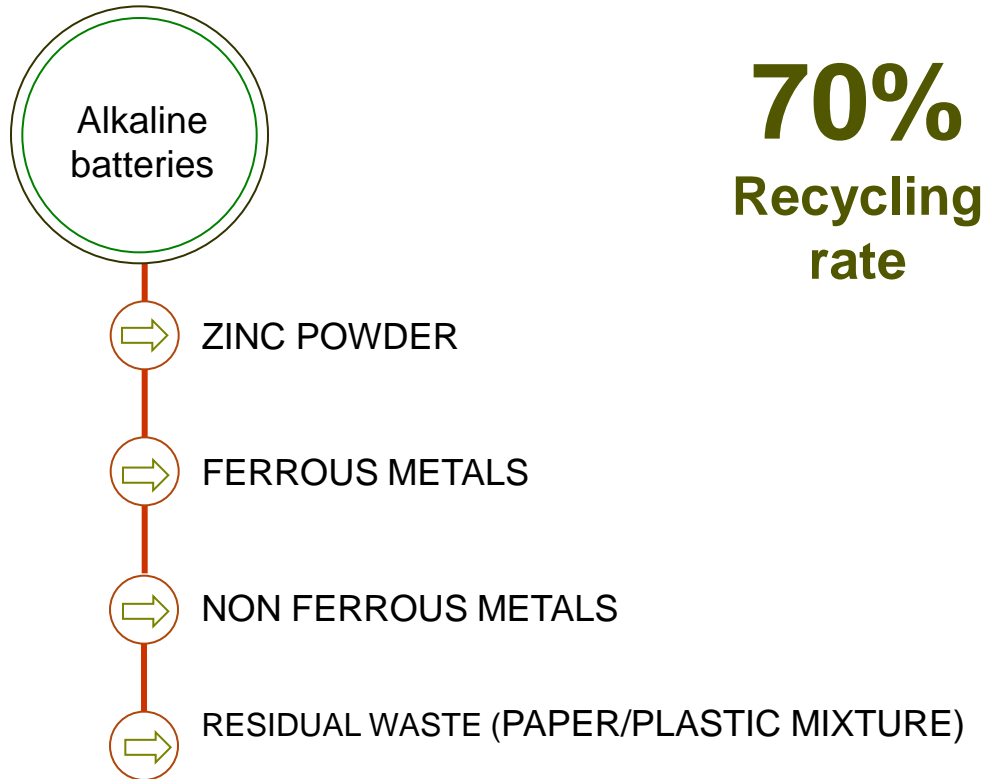


5

A thick yellow arrow pointing to the right, spanning the width of the diagram.

Collection scheme practical execution

Recycling in practice



Issues



Municipalities



Retailers



Consumers

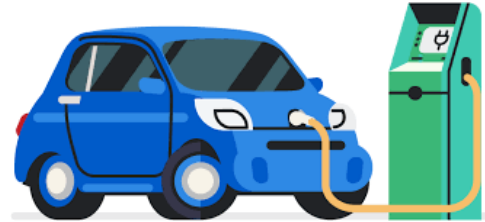
Popularity increasing efforts



Future challenges



Li-ion



Q&A Session

THANK YOU FOR YOUR ATTENTION!

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